



## Privacy Policy

Bauer Eyecare respects your privacy. This Privacy Policy explains how we collect, use, and protect information submitted through our website, online forms, phone calls, emails, text messages, and appointment requests.

We may collect personal information that you choose to provide, including:

- \* Name
- \* Phone number
- \* Email address
- \* Appointment request details
- \* Message or inquiry details
- \* Basic insurance or scheduling information, when provided by you

We may also collect limited website usage information, such as browser type, pages visited, and general website activity.

We use the information you provide to:

- \* Schedule, confirm, or update appointments
- \* Respond to questions or requests
- \* Send appointment reminders and practice communications
- \* Provide information about eye care services, eyewear, contact lenses, or patient care
- \* Improve our website and patient experience
- \* Communicate with you by phone, email, or text message when appropriate

We do not sell your personal information.

Our website may use cookies, analytics tools, pixels, or similar technologies to understand how visitors use our website and to improve our services. These tools may collect information such as pages visited, time spent on the website, and general device or browser information. You may disable cookies through your browser settings. Some website features may not function properly if cookies are disabled.

### Text Message Communications

If you provide your phone number, you may receive text messages from Bauer Eyecare related to appointment reminders, confirmations, scheduling updates, eyewear or contact lens updates, and other patient communications. You may opt out of text messages at any time by replying STOP. For help, reply HELP or contact our office directly. Message and data rates may apply. Message frequency may vary.

### Protecting Your Information

We take reasonable steps to protect your personal information from unauthorized access, use, or disclosure. However, no website, email, or electronic communication method is completely secure.

You may request that we update, correct, or delete certain contact information by contacting our office. You may also opt out of marketing or non-essential communications at any time.

If you have questions about this Privacy Policy or how your information is used, please contact us:

Bauer Eyecare | 719-394-3939 | 3625 Star Ranch Rd, COS, CO 80906 | [www.bauereyecare.com](http://www.bauereyecare.com) | 07/08/26

## Terms & Conditions

Welcome to the Bauer Eyecare website. By using this website, submitting information through our forms, requesting an appointment, or communicating with our office, you agree to the following Terms & Conditions.

The information on this website is provided for general informational purposes only. It is not intended to replace professional medical advice, diagnosis, or treatment. If you have an eye emergency or urgent medical concern, please call our office or seek appropriate medical care. You agree not to misuse this website, submit false information, attempt unauthorized access, or interfere with the security or operation of the website.

### Appointment Requests

Submitting an appointment request through our website does not guarantee that the appointment has been scheduled. Our office may contact you to confirm availability, appointment details, insurance information, or other scheduling needs.

### Text Messaging Program

By providing your phone number to Bauer Eyecare, you agree that we may send you text messages related to your care and interactions with our office. These messages may include appointment reminders, appointment confirmations, scheduling updates, eyewear or contact lens updates, billing or account-related messages, and other practice communications. Message frequency may vary. Message and data rates may apply. You may opt out of receiving text messages at any time by replying STOP. For help, reply HELP or contact our office directly. Carriers are not liable for delayed or undelivered messages.

### Communication Consent

By submitting your contact information, you authorize Bauer Eyecare to contact you by phone, email, or text message regarding appointments, services, patient communications, or other office-related matters. You are responsible for providing accurate contact information and updating our office if your phone number or email address changes.

### Privacy

Your use of this website is also governed by our Privacy Policy, which explains how we collect, use, and protect information.

### Third-Party Links

Our website may contain links to third-party websites or services. Bauer Eyecare is not responsible for the content, privacy practices, or policies of third-party websites.

### Limitation of Liability

Bauer Eyecare makes reasonable efforts to keep website information accurate and up to date, but we do not guarantee that all information is complete, current, or error-free. Bauer Eyecare is not responsible for damages resulting from use of this website or reliance on information provided on the website.

### Changes to These Terms

We may update these Terms & Conditions from time to time. Any changes will be posted on this page with an updated revision date.

For questions about these Terms & Conditions or our text messaging program, please contact us:

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